



## **We're "Counting UP" ... To A Record-Breaking 10,000 Babies In 2012!**

**Houston, Texas, December 5, 2012--** For the first time in [The Woman's Hospital of Texas](#) history, we will deliver 10,000 babies in one year. We are honored that more Houstonians have chosen us—year after year—to help welcome their children into the world and be part of memories that will last a lifetime. Our Baby-Number-10,000 milestone is a testament to the enduring trust the physicians and employees of Woman's have earned from families for more than 35 years.

We couldn't have done it without you.

So, join us as we "Count UP" to our Baby-Number-10,000 of 2012. Get real-time delivery information on our digital screens at the West and East Tower Entrances, our Café, and in our Labor and Delivery Units. Check out our new [Facebook Page](#) and [Twitter](#) for our Baby-Number-10,000 coverage and log on to [www.womanshospital.com](http://www.womanshospital.com) for real-time ticker updates.

We will present the family of our Baby-Number-10,000 with a bassinette from [Doodles Baby Gifts and More](#) filled with a full supply of haute baby items as well as special gifts just for Mom. There will also be adorable mommy/baby contributions from [The Woman's Hospital of Texas' shops](#) including [Walgreens at 7400](#) & [Walgreens at 7900](#) Fannin,

[Nine Maternity](#), [The Stork Club](#), [OGA Aesthetic & Laser Center](#), and [Lori's Gift Shops](#) and a [Rodan + Fields](#) skin care basket just for mom.

Plus, if your baby was born at The Woman's Hospital of Texas, help celebrate with our [Babies Are Beautiful](#) contest! Just "like" our [Facebook Page](#) and click on our *Babies Are Beautiful* baby board for your chance to win.

To all the families we have served for more than 35 years, we thank you again. And to our Baby-Number-10,000, "We can't wait to welcome you here."

For the media: We will be sending updates as we approach our milestone, and will be excited to have you interview and photograph our Baby-Number 10,000 and family, as well as our delivering physician and Woman's CEO, Linda Russell. We will send a release as soon as we know our baby has arrived and set up a time for you to join us.

For more information please contact The Woman's Hospital of Texas marketing coordinator.

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#### **About the Woman's Hospital of Texas**

*The Woman's Hospital of Texas is an acute care hospital located near the Texas Medical Center. The hospital was established in 1976 by a group of physicians who recognized the need for a facility focused solely on the care of women and infants. In keeping with this vision, Woman's offers a full range of women's services, including breakthrough developments in [minimally invasive surgery](#) such as Robotic Surgery, and [urogynecology](#). The hospital has an antepartum unit, 36 labor and delivery rooms, a medical surgical unit and 124-bed Levels II and III Neonatal Intensive Care nurseries. Since its inception, Woman's has welcomed over 200,000 babies into the world and delivers more babies in Houston than any other hospital. Our experienced physicians specialize in high-risk deliveries, from handling preemies weighing less than 1,500 grams to offering a comprehensive Multiples Clinic for women having twins, triplets, or more. In addition, the Woman's Hospital of Texas was twice named a top performer in quality measures by the Joint Commission, and has been designated as a Center of Excellence for Continence Care in Women by the National Association for Continence. Visit our website at [www.womanshospital.com](http://www.womanshospital.com)*

#### **About HCA Gulf Coast Division**

*HCA Gulf Coast Division is a comprehensive network of hospitals, outpatient surgery centers, emergency centers, cancer centers, and diagnostic imaging facilities. It offers a complete continuum of specialized health programs and services that meet the needs of Greater Houston and South Texas residents and businesses. HCA affiliated facilities in the Gulf Coast Division include 10 Hospitals, 8 ambulatory surgery centers, 6 diagnostic imaging facilities, 7 off-campus emergency centers, a hospital-based express care center, and a regional transfer center that provides one phone call access and support for patient transfers into and out of the HCA Gulf Coast Division Affiliated Hospitals, as well as access to ground and air transportation within a 150 mile radius. For more information, visit our website at [www.HCAGulfCoast.com](http://www.HCAGulfCoast.com).*